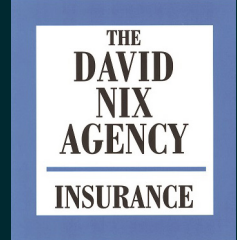




David Nix Insurance brings technology efficiency and expertise in-house with Lighthouse IT.



David Nix Insurance, operating in Temple, TX since 1993, is an insurance agency that takes a proactive approach in developing a strategy to address each clients' individual insurance needs.

Lighthouse IT builds and manages IT systems designed to help small businesses regain control of technology. They have served Central Texas businesses for over two decades.

The Technology Challenge

Small business owners wear many hats. One "hat" that often gets overlooked, but is critical to a company's success, is information technology.

"IT is not our expertise. We sell insurance. We know insurance. IT was a world we didn't understand or know how to navigate," noted Kelly Nix, Vice President of David Nix Insurance. "We needed someone to partner with us."

That's when David and Kelly Nix reached out to Lighthouse IT. David and Kelly wanted to get control of nagging issues that repeatedly cropped up and harness technology to grow their business.

The Lighthouse IT Right Sized Solution

Lighthouse IT met onsite with the team at David Nix Insurance to compile a comprehensive assessment of their technology needs.

President David Nix states, "Lighthouse IT met with us and went through a strategic process. They learned about our business and explained how they could solve our issues. It was smooth, straightforward, and understandable."

After the assessment, Lighthouse IT built a plan to address current needs and future initiatives – all while watching budgets and priorities.

"I thought using an IT company would be expensive. But they saved us money. They came up with a plan and walked us through each step to help us make decisions with our budget in mind," said Kelly.

The Outcome

After partnering with Lighthouse IT, any staff member can contact the helpdesk to get support for a technology issue of any size. David and Kelly can't remember what life was like before Lighthouse IT.

"Today, we contact them from our desktop, let them know about our problem, and in minutes, they're on top of it," says David. "It's a simple process – very well done, efficient, and quick. Earlier in our career, we had to deal with those issues, taking time away from what we do."

Beyond end-user support, Lighthouse IT conducts ongoing meetings with David and Kelly to plan, budget, refine, and design new systems to meet their unique needs and technology demands. Lastly, Lighthouse IT proactively monitors and maintains equipment for security and safety.

It's like having an IT department at a fraction of the cost and double the expertise.

The Perfect Solution for Any Small Business

"Lighthouse IT was a perfect technology solution for our business. They would be ideal for any small business," said Kelly. "They bring efficiencies and expertise we never had. And they're just one click away."

Ready for your own IT department? Lighthouse IT will help you use technology as an asset to growing your business. Schedule your onsite assessment today.

Schedule your assessment: **254-224-5542**